|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Topic** | **1 pt** | **0.75 pts** | **0.5 pts** | **0.25 pts** | **0 pts** |
| **Introduction** | Research topic is well-defined and effectively communicated. | Research topic is clearly communicated but some details are unclear. | Main idea is presented, but substantial details are left out or missing. | Main idea is absent, poorly communicated, and/or missing. | Question or topic is misrepresented and poorly communicated. |
| **Data & Methods** | Methods are clearly described; data are organized and well-analyzed. | Methods are clearly described; data have minor organizational and/ or analytical issues. | Methods are described; data have organizational issues and analysis is incomplete. | Methods are poorly described; data are disorganized and analysis is incomplete. | Methods not described; data are disorganized, no analysis is present. |
| **Visuals** | Clear, clean, and labeled visuals with aesthetics. | Clear visuals, missing minor aesthetic features. | Visuals present but missing relevant aesthetics and/or not ideal for the research topic. | Visuals present but missing key aesthetics and not appropriate for the research topic. | Visuals absent and/or not relevant to the research topic. |
| **Conclusion** | Clear and articulate. Audience leaves with a clear, concise message. | Clear. Audience leaves with key details; some aspects need clarification. | Adequate. Audience leaves with the main idea. Multiple areas need clarification. | Ambiguous. Audience leaves with disjointed details. Independent research is required for clarification. | Inaccurate and misleading. Audience leaves with erroneous conclusions that are not supported by the data. |
| **Repository** | Well-organized, clean, and complete. Code runs with no errors. | Clean and complete code with minor organizational issues. | Code present but missing organizational features and runs with minor errors. | Some code present but data are absent and code does not run. | Repository not present. |

**BIS 15L Final Project Presentation Rubric**

Winter 2020